

INTERNATIONAL CULTURE AND BUSINESS

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The Minor Program in International Culture and Business (18 credits)

The minor in international culture and business provides students an opportunity to enhance their understanding of the global environment in which so many businesses operate. The proposed minor will introduce the fundamentals of business, development of language skills, a sensitivity to cultural differences, and the opportunity to study abroad.

Program Objectives:

The interdisciplinary minor program in international culture and business advances the mission of the Luter School of Business by providing students an opportunity to enhance their understanding of the global environment in which businesses operate. It provides linkages between business and the liberal arts and an important international dimension to the business students' experience at CNU.

The minor complements the Department of Modern and Classical Languages and Literatures' mission, which seeks to prepare students to use their language skills in practical career-oriented contexts.

Program Requirements:

*Students wishing to fulfill #1-2 with a language other than French, German or Spanish should contact the Program Director.

1. Select one: FREN 301, 303W, GERM 301, 303W, SPAN 301, 303;
2. Select one: FREN 314, GERM 314, SPAN 314;
3. Select one: SOCL 201, GEOG 210 or three study abroad transfer credits approved by the Luter School of Business Director or Chair of the Modern and Classical Languages and Literatures Department as appropriate.
4. MLAN 308;
5. Select one:
 - a. Business majors complete six credits in the Business Core; or
 - b. BUSN 303 and one of the following: BUSN 300, BUSN 311 or FINC 300.

THE CURRICULUM IN
INTERNATIONAL
CULTURE AND BUSINESS

Course descriptions appear in appropriate sections throughout the catalog:

FREN 301	Grammar and Composition
FREN 303	WI: Process Writing
FREN 314	Business French
GERM 301	Grammar and Composition
GERM 303	WI: Intensive Writing in German
GERM 314	Business German
MLAN 308	Cross Cultural Awareness
SPAN 301	Grammar and Composition
SPAN 303	Advanced Grammar & Composition
SPAN 314	Business Spanish
GEOG 210	Introduction to Human Geography
SOCL 201	Globalization and Society
BUSN 300*	Organizational Behavior
BUSN 311*	Marketing Management
BUSN 303**	Fundamentals of Business
FINC 300**	Managerial Finance

For business majors: six credits in the BUSN Core

*Non business majors must obtain permission from the Luter School of Business to enroll.

**These courses have prerequisites.